

JAMES BAILEY

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DESIGNER | PROBLEM-SOLVER | CONTENT STRATEGIST

Experienced design expert with successes in the creation and management of creative strategies, generating and building relationships, managing projects from concept to completion, and coaching individuals to success. Skilled in building cross-functional teams, demonstrating exceptional communication skills, and making critical decisions during challenges. Adaptable and transformational leader with an ability to work independently, creating effective presentations, and developing opportunities that further establish organizational goals.

WORK EXPERIENCE

Script Coffee - *Mason, Ohio*

07/2019 - Present

Brand Manager/Minority Owner

In 2019, I started a coffee roasting company in partnership with Sonder Brewing. The company saw massive growth in the first year of business. The company has thrived through the pandemic and Script Coffee can be found in retail stores across multiple states. As the Brand Manager for the company I created all of the branding, packaging material and marketing content for the company. My role on the company also included developing production and packaging systems as well as logistic processes.

- Brand Development
- Marketing Strategist
- Study Director
- Logistics

Rivers Crossing - *Mason, Ohio*

04/2009 - 10/2020

Creative Director

As a Creative Director I led the creative department at Rivers Crossing. In my role I created advertisements, developed series campaigns, shaped brand standards, and more. For many years as the Creative Director my role encompassed graphic design, web design, video, and physical set design. In my last few years I've led a staff that oversaw communications and video production. In my 11+ years experience, I was part of a team that helped Rivers Crossing grow from a church plant to one of the fastest growing churches in the city.

- Brand Development
- Multi-platform Designer
- Manager
- Strategist

Sign-A-Rama - *Lebanon, Ohio*

05/2008 - 05/2009

Graphic Designer/Production Specialist

At Sign-A-Rama I used my graphic design skills to create posters, logos, brochures, advertisements and many other print materials for clients. As a Production Specialist I was responsible for all aspects of printing, assembly and distribution of production work including scheduling, planning and execution.

- Graphic Design
- Customer Relations
- Large and Small Print Production
- Project Management

EDUCATION

Cincinnati State - *Cincinnati, Ohio*

Associates Degree – Graphic Design, 05/2009

PROFESSIONAL SKILLS

- Adobe Creative Suite (Illustrator, Photoshop, Premiere Pro, After Effect, InDesign)
- Leadership and Team Building
- Brand Expert
- Strategist

AWARDS AND HONORS

Cincinnati State Dean's List - *Cincinnati, Ohio*

2007-2009

- During my time at Cincinnati State, I made the Dean's List every term.

ADDYs Student Silver - *Cincinnati, Ohio*

2008

- I received a 2nd place in the student division for Publication Design

PROFESSIONAL MEMBERSHIPS

- Graphic Artist Guild, 2015-2017
- American Institute of Graphic Arts, 2011-2014